

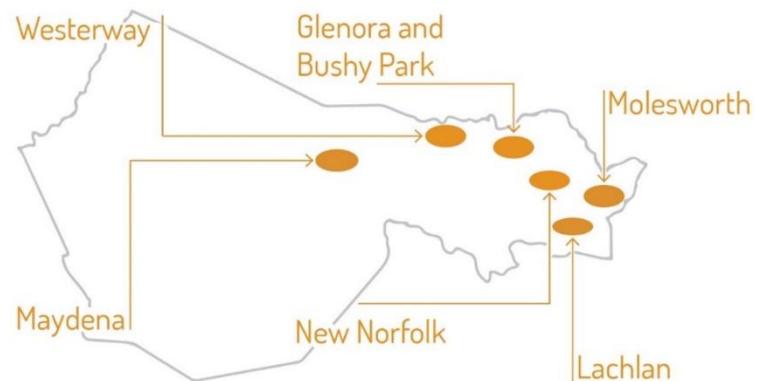
Our Valley 2030



What is a strategic plan? A strategic plan is like our compass; it sets our direction for the future and is based on what the community have said are its priorities. *Our Valley 2030*, the Derwent Valley Community Strategic Plan, sets out who is responsible for delivering the strategies, the actions required and when they will happen.

Why do we need a strategic plan? A requirement of the *Local Government Act 1993* is that Councils, in consultation with their communities, are to prepare strategic plans covering a period of no less than 10 years.

Who did we speak to?



How will it be used? *Our Valley 2030* will direct and guide the priorities for the delivery of Council’s services, programs and works. It will also be used to report back to community about progress and achievements. Going forward, Council’s Annual Plan, Operational Plans, Long-Term Financial Plan, Asset Management Plan and a range of other strategies and plans will support the achievement of *Our Valley 2030*.

A strategic plan is not a point-in-time activity. Council will continue to engage with the community as it did in 2018 for the life of *Our Valley 2030*.

Our Valley 2030



We worked together to form a vision for the Valley

“Working together the Derwent Valley will become known for the beauty of its preserved natural environment and the produce and lifestyle it provides for a prosperous and proud community. The Valley will be inviting for visitors, investors and families alike, while remaining very much local as growth is balanced against preserving what is special about what we have already. We celebrate our history and our successes as we unite to deliver a sustainable future for the next generation.”

Natural. Inviting. Local.

You told us...

These ideas came out time and time again. Ideas that the community felt could make a real difference.

OUR GAME CHANGERS.

Young people are
engaged in our community

Establish public transport
beyond New Norfolk

We collaborate and work better together

Establish different options for
sustainably designed housing

Activate
Willow Court

Improve the appearance
of our towns

Our vision guides our growth

Develop a Derwent Valley brand to
help us grow and change our Story

Improve access to the river
for enhanced tourism and
recreation opportunities

The strategic outcomes we developed are:

1. A regionally diverse, competitive and innovative valley that is attractive to all.
2. A well-planned and supported infrastructure to meet the growing demands of the region.
3. We preserve, protect and promote our lived, built and natural environment for the next generation.
4. Services are integrated to maximise opportunities and participation.
5. The valley has a range of activities to improve physical or mental wellbeing.
6. The valley has highly liveable and engaged communities, supported by access to its needs.
7. The Derwent Valley brand shapes our story and reputation.
8. The plan is implemented through effective and transparent governance and partnerships.

We are aiming to achieve these through various actions and activities over the next 12 years.